

## FLOREX 2011

Make plans to be in pleasantly warm and sunny Central Florida in late fall. This year's show continues to build on the momentum started in 2004, and is scheduled for December 2, 3 & 4 at the Central Florida Fairgrounds located on SR 50, just 3.5 miles west of downtown Orlando. FLOREX 2011 will feature 49 dealers from all over North America, occupying 63 booths.

The two hotels for FLOREX 2011 are:

- (1) The Sheraton Orlando Downtown Hotel (1.800.574.3160)
- (2) The Crown Plaza Orlando Downtown (1.407.843.8700)

Both hotels are located in the city core, which is just 3.5 miles east of the Central Florida Fairgrounds. Please note -- both blocks of rooms will be released to general reservations on November 4<sup>th</sup>.

FLOREX is the largest World Series of Philately show in the Southeast. The General Chairman of the show, Francis Ferguson, can be reached by phone at 407.493.0956 or via e-mail [show@FlorexStampShow.com](mailto:show@FlorexStampShow.com) for any questions regarding the show. FLOREX is a sponsored by the Florida Stamp Dealers Association ([www.FloridaStampDealers.org](http://www.FloridaStampDealers.org)) and hosted by members of the Central Florida Stamp Club ([www.CentralFloridaStampClub.org](http://www.CentralFloridaStampClub.org)).

This year's show will feature up to 180 frames of competitive exhibits, representing nearly 2,900 pages of material. The APS accredited judging will headed by Stephen Reinhard of Mineola, NY. The remaining four judges are; Dr. Edwin J. Andrews of West Chester, PA; James R. Pullin of Winter Park, FL; Alfredo Frohlich of Williams Island FL; and Jay B. Stotts of Houston, TX. William Fort of Houston TX will be apprenticing. The Judge's Critique is scheduled for 2:30 PM Saturday, December 3, 2011. The Awards Presentation and reception for exhibitors and judges will begin at 4:00PM in Area A of the main exhibit hall.

Once again FLOREX is pleased to have Michael Rogers, Inc. providing auction services for the show. The public auction starts promptly at 5:30pm, Saturday December 3<sup>rd</sup> and concludes around 9:00pm depending on the total number of lots to be cried. There is a great deal of variety for one and all. Additional auction information can be found by visiting [www.MichaelRogersInc.com](http://www.MichaelRogersInc.com)

The FLOREX 2011 show cancel and cachet theme is "Mercury, The 50<sup>th</sup> Anniversary". There will be cachets available each day of the show.

Additional events at this year's show will include; a public auction by Michael Rogers, Inc., on Saturday December 3<sup>rd</sup> at 5:30pm, Youth area (with Buckets of Stamps, while supplies last), USPS booth, door prizes, and a grand prize to be awarded at 2:30pm on Sunday December 4, 2011.

Specific times and places for events may be found on the website as more information becomes available at [www.FLOREXStampShow.com](http://www.FLOREXStampShow.com)

We look forward to seeing one and all for a great show!

Update 10.31.11